

# Sounds of South

Bloomington High School South  
1965 South Walnut Street  
Bloomington, Indiana 47401-6598

Gwen Witten Upchurch, Director  
(812) 330-7714  
[www.soundsofsouth.org](http://www.soundsofsouth.org)

Dear sponsor:

Thank you so much for supporting Sounds of South last year through your purchase of advertising space in our annual Program Book. Your ad in our 104-page book was seen by more than 3000 local residents who attended our Fall musical "Hello, Dolly!" and our concerts throughout the school year. Our audiences are a loyal group and are eager to patronize the businesses that support Sounds of South!

Our choir provides much more than just a chance to sing and have fun, but also an opportunity to develop our talents, teamworking abilities, administrative skills, and work ethic. And work we do... Our choir has been widely recognized for its excellence and has consistently received district, state, and national awards.

Each Spring we compete in Indiana State School Music Association competitions and take a four-day trip. This July, we will begin rehearsing for our Fall musical, Rodgers and Hammerstein's "Carousel."

As a member of Sounds of South, I am gathering support for our group through advertising sales for our 2008-2009 program book.

### Ad sizes and pricing:

1/10 page	3 <sup>3</sup> / <sub>4</sub> "W x 2"H	\$ 50.00
2/10 page square	3 <sup>3</sup> / <sub>4</sub> "W x 4"H	100.00
2/10 page horizontal	7 <sup>1</sup> / <sub>2</sub> "W x 2"H	100.00
4/10 page vertical	3 <sup>3</sup> / <sub>4</sub> "W x 8"H	200.00
4/10 page horizontal	7 <sup>1</sup> / <sub>2</sub> "W x 4"H	200.00
6/10 page horizontal	7 <sup>1</sup> / <sub>2</sub> "W x 6"H	300.00
Full page	7 <sup>1</sup> / <sub>2</sub> "W x 10"H	400.00

To show our gratitude, you will receive a voucher good for two free tickets to "Carousel" and our 2009 Finale for any advertising purchase of \$100 or more.

I hope we can count on your support again!

Sincerely,

Sounds of South Member



Chicago  
April 2007



Hello, Dolly!  
November 2007



Sounds of South  
2007-2008

*P.S. I will follow up with a personal contact soon or you may telephone me at \_\_\_\_\_ at your convenience for more information.*